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NEWS RELEASE

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SHERIFF'S OFFICE ADD PINK TO ITS FLEET IN SUPPORT OF BREAST CANCER AWARENESS MONTH

Freehold: In addition to fighting crime while out on the roadways, the Monmouth County Sheriff's Office is also supporting the fight against breast cancer, by donning a new theme and adding a new color to its fleet. During the month of October, the agency's vehicles will be marked with pink magnetic ribbons, as part of Breast Cancer Awareness Month.

"It's vital to show our support to such a serious illness and bring awareness to this important cause," said Sheriff Shaun Golden. "Many people are either indirectly or directly affected by this devastating disease and we are proud to reinforce the message of supporting the fight against breast cancer"

The Monmouth County Sheriff's Office is the first law enforcement agency in Monmouth County to acknowledge the cause on its police vehicles through the pink magnetic ribbons. Other agencies in New Jersey are wearing pink baseball caps, tee shirts or have pink badges to recognize the cause. In other states, entire vehicles and firetrucks have been painted pink.

"However we choose to acknowledge Breast Cancer Awareness Month, it's important for law enforcement to stand behind this effort in support of all the courageous people who are battling the disease, have lost their lives or lost loved ones," said Sheriff Golden.

According to the American Cancer Society, it's estimated that 231,840 new cases of invasive breast cancer will be diagnosed in women this year. Breast cancer is the second leading cause of cancer death among women. There are more than 2.8 million breast cancer survivors in the United States.